

Walk A Mile In Her Shoes Tips and Tricks for fundraisers

YWCA Cambridge can support you with your own personal fundraising event in support of Walk a Mile? We'll even help you promote it!

Reach your \$600 goal in 4 easy steps

STEP 1 Make a donation to yourself = \$100

STEP 2 Ask 5 family members to donate \$20 = \$100

STEP 3 Ask 10 friends to support you \$20 each = \$200

STEP 4 Share your personal fundraising page to your social media accounts and initiate a challenge = \$200

TOTAL: \$600



Presented by Meridian™

Create a #WAMWR social media challenge!

Challenge your colleagues, friends, family and followers and don't forget to tag us!

Facebook: @YWCACambridge
Twitter: @YWCA_Cambridge
Instagram: @ywca_cambridge
LinkedIn: YWCA Cambridge

Make an impact

\$100 can help a child to take part in camp programming at The W

\$150 can support a weekend workshop and provide materials needed to support our youth struggling with isolation

\$200 can provide enough food/snacks for a full program so participants attending each week are nourished

\$250 can provide enough materials for kits to provide alternative ways for youth without access to technology and internet to engage in fun hands-on activities at home

THE FUN-RAISING APPROACH

Matching Gifts: Check with your employer to see if they will match your individual or team fundraising!

Cooking Lesson: Host your own masterclass and charge your guests to attend and learn your worldfamous recipe

Not buying that fancy latte anymore? Donate that money!

Add it to your club: Add the ask as part of your book or wine club.

% of Sales: Do you own or operate a business? Are you able to donate a percentage of sales back to YWCA Cambridge?

Bake sale: Who doesn't love a bake sale?!

Host a Contest: challenge your colleagues to take a photo, and let your peers judge for the best one - donate your entry fee!

Social Media: Link your personal or team fundraising pages to your Facebook, Twitter, LinkedIn & Instagram.