

YWCA WOMEN OF DISTINCTION AWARDS

Your support is truly appreciated and helps support the following areas of our work with women and their families in Cambridge and North Dumfries

- Licensed Child Care Programs
- Summer Day Camp
- Counsellor in Training Program
- Small Steps to Success (pre-employment program for women)
- Roots of Empathy (www.rootsofempathy.org)
- Body Image/Self-Esteem Presentations (girls and boys in Grades 6-8)
- S.T.E.P.S. (building healthy, violence-free relationships for girls 8-14)
- YWCA Week Without Violence - Power of Being A Girl Conference
- Social Action and Advocacy
- International Women's Day
- Take Back the Night
- December 6th Coalition
- Women's Safety Audit Program
- Cambridge Community Breastfeeding Group



CORPORATE Sponsorship

For the 17th year, the YWCA will honour ten women leaders and one exceptional young woman for their outstanding contribution to improving the lives of women and girls in our community.

Hear Her Story – Be Inspired!



This spring the YWCA will honour eleven women for their contributions to the community to benefit women and girls in Cambridge. We invite you to join us for this celebration of excellence and commitment – a celebration of the extraordinary women in our community.

Remembering our many past recipients of the YWCA Women of Distinction awards, we are captivated by their courage and success. We encourage you to be inspired by the hopes, dreams and achievements of these remarkable women. Their strength will amaze you.

Your corporate support will help to make a difference in a number of ways. It will continue to enable us to support women and girls through our many programs and the work our agency provides to our community. As well, your support will bring hope that we can provide turning points and support for families that suffer from violence, poverty, homelessness and despair.

This important contribution that you can make will help us to reach beyond a single event and continue throughout the year. We thank you for your support of the YWCA Cambridge.

Valerie Healey
President, Board of Directors

The Sponsorship Form (please print)

Our company would like to support the Women of Distinction event at the following level:

- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,000)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)
- Friend of Women of Distinction (\$100 to \$499)
- Other

For further information, contact:

Kim Decker, Executive Director.

YWCA Cambridge
1733 Industrial Rd.
Cambridge ON N3H 5G7

(519)650-0800
(519)650-0112 (fax)

k.decker@ywcacambridge.ca
www.ywcacambridge.ca



Women of Distinction Committee

YWCA Cambridge
1733 Industrial Road
Cambridge, Ontario N3H 5G7
Tel: 519.650.0800

COMPANY NAME _____

COMPANY CONTACT _____

ADDRESS _____

CITY _____ POSTAL CODE _____

PHONE (WK) _____ (HM) _____

EMAIL _____

WHO IS A WOMAN OF DISTINCTION?

- She consistently displays and exercises leadership
- She demonstrates vision, innovation or creativity and the courage to take risks
- She enriches and improves the quality of life for others
- She has an impact in her chosen field of endeavour
- She demonstrates initiative and a pioneering spirit
- She displays and sustains a continued commitment to her community
- She promotes and supports the expansion of opportunities and choices for women and girls in her community
- She has made Cambridge a better place to live



YWCA WOMEN OF DISTINCTION AWARDS

Celebrating the Women in Our Lives

YWCA Cambridge, representing Cambridge and North Dumfries, is part of a YWCA Canada tradition which honours women each year for their contributions to our community, their personal achievements and their commitment to the development of women. The Women of Distinction Awards are presented annually to women who share an exceptional ability to strive for a higher goal while supporting other women along the way. It is these qualities that reflect the YWCA's vision of women creating better lives for women.

Women from June Callwood to Kim Campbell to Roberta Bondar have become Women of Distinction award recipients in their communities. The dinner is a tribute to the accomplishments of those more well known women but as important, a tribute to the many women who have quietly and daily redefined their roles, who have fought large and small battles for equal rights, who have lobbied for desperately needed shelters, have donated their time to work with new immigrants and who have, in many ways, struggled to recreate our world.

The awards evening is the singular, most important fundraising event for YWCA Cambridge and all monies raised are directed to programs and services for women and their families.

We invite you to join in the celebration of these outstanding women. It is an evening when we celebrate the gifts of friendship, support and inspiration that we take from the lives of the women being honoured. Each year, this event leaves us renewed and re-energized, determined to work toward equality and social justice within our community.

YWCA CAMBRIDGE MISSION STATEMENT

The Cambridge YWCA, a member of a world-wide network, is a non-profit organization working with and for women and their families. Through proactive leadership, we offer high quality programs and services, advocate for social and economic change and work towards the empowerment and self-determination of all women.

LEVELS OF SPONSORSHIP

PLATINUM \$5000 • GOLD \$2000 • SILVER \$1000 • BRONZE \$500

Platinum Sponsor Benefits - \$5,000

- Exclusive sponsorship of an award category of your choice
- Eight complimentary tickets to the awards event
- Full page advertisement in the event program
- Presentation to the award recipient by a company representative with the opportunity to speak on behalf of the company
- Company name included in media packages
- Post-event recognition in the local newspaper
- Acknowledgement on signage at the event
- Permanent recognition in the YWCA lobby
- Charitable receipt issued

Gold Sponsor Benefits - \$2,000

- Sponsorship of an award category
- Four complimentary tickets to the awards event
- Presentation to the award recipient by a company representative with the opportunity to speak on behalf of the company
- Half page advertisement in the event program
- Company name included in all media packages
- Post-event recognition in the local newspaper
- Acknowledgement on signage at the event
- Permanent recognition in the YWCA lobby
- Charitable receipt issued

Silver Sponsor Benefits - \$1,000

- Two reserved complimentary tickets to the awards event
- Quarter page advertisement in the event program
- Company name and contribution acknowledged in the event program
- Acknowledged on signage at the event
- Post event recognition in the local newspaper
- Permanent recognition in the lobby of the YWCA
- Charitable receipt issued

Bronze Sponsor Benefits - \$500

- A business card sized advertisement in the event program
- Acknowledgement on signage at the event
- Post event recognition in the local newspaper
- Permanent recognition in the YWCA lobby
- Charitable receipt issued

Friends of Women of Distinction - \$100-\$499

- Company name acknowledged in event program
- Post event recognition in the local newspaper
- Acknowledgement on signage at the event
- Charitable receipt issued

Benefits to All Sponsors

- Public affirmation of your company's commitment to the development of women and their contribution to your organization
- Access to a wide audience of business and community leaders
- Favourable perception in the community as an employer of choice
- High profile through event publicity and press coverage
- High visibility at the event, that allows you to promote your company

